

Prioritize RTD Transit Information, not Advertising, on Displays

5:38 PM				Welcome to Union Station R			
-	X	14		X			
Route	Departs	Gate	Destination	Route	Departs	Gate	Destination
10	5:34 PM	B9	9th & Clermont	A	5:45 PM	T1	De nver Airport
0	5:36 PM	B7	Englewood	15	5:47 PM	B8	Billings
15	5:37 PM	B 8	To wer Road	20	5:48 PM	B6	Billings
E	5:39 PM	T12	RidgeGate Parkway Station	120X	5:50 PM	B15	Thornton/ Wagon Road PnR
FF1	5:40 PM	B17	Do wntown Boulder Station	0	5:51 PM	B7	Highlands Ranch
WEST	5:40 PM	B4	Bustang: Glenwood Springs	FF1	5:54 PM	B17	Downtown Boulder Station
w	5:43 PM	T12	Federal Center Station	E	5:54 PM	T12	RidgeGate Parkway Station

- Passenger information displays (PIDs) serve as an essential resource for wayfinding process. Because of this, please support the following restrictions on advertising:
 - PIDs must be 100% dedicated to transit information for at least 50% of the time.
 - Advertisements (or groups of them) are shown for no longer than 10 seconds at a time.
 - The next bus or train departure must always be shown while advertisements are.
 - Advertisements must not take up more than 80% of the display area.

We request that RTD adopts a policy that restricts advertising on PIDs.

We need your help!

Please support our campaign by:

- Filling out our online survey - just scan the QR code!
- Sending an email to the RTD Board at **RTD.BoardOffice@rtd-denver.com**
- Writing to the RTD Board & Staff at Regional Transportation District 1660 Blake Street, Denver, CO 80202
- Posting at **@RideRTD** on social media with the tag **#RTDInfoDisplays**

