

Campaign Fact Sheet

Stop RTD Covering Bus and Train Windows With Advertising Wrap



- RTD buses & trains have large windows which allow you to admire the beautiful state of Colorado as you sit back & enjoy the ride.
- Being able to see out of the vehicle is a big aid in helping riders identify their stop to get off at.
- Some RTD vehicles have advertising wrap which covers the vehicle side from top to bottom.
- This cheapens the experience for riders & is not in line with a quality transit experience or a "welcoming transit environment", which RTD claims it aims to provide.

We request that RTD adopts a policy that prohibits advertising wrap from covering bus or train windows.

We need your help!

Please support our campaign by:

- Filling out our online survey just scan the QR code!
- Sending an email to the RTD Board at RTD.BoardOffice@rtd-denver.com
- Writing to the RTD Board & Staff at Regional Transportation District 1660 Blake Street, Denver, CO 80202
- Posting at @RideRTD on social media with the tag #RTDAdvertWatch



Please fill out our survey!