







Goodbye MallRide, Hello FreeRide



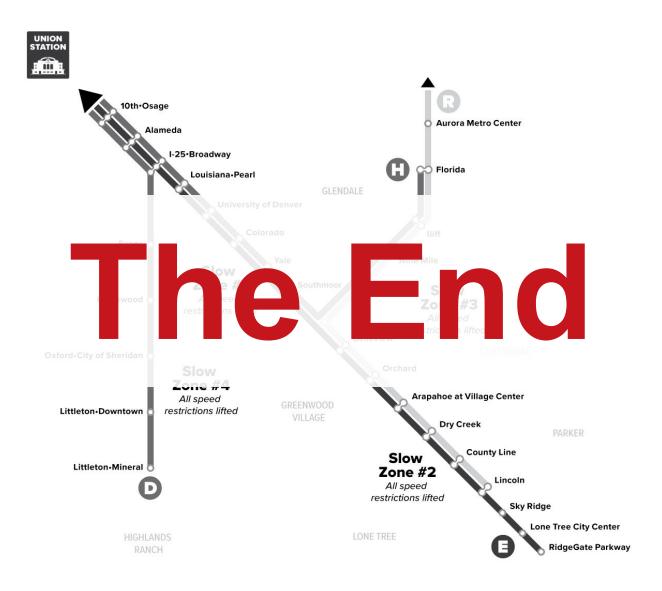


To align with 16th Streets' rebranding, the Free MallRide will be renamed to the 16th Street FreeRide



May 27th - Slow Zones Eliminated!



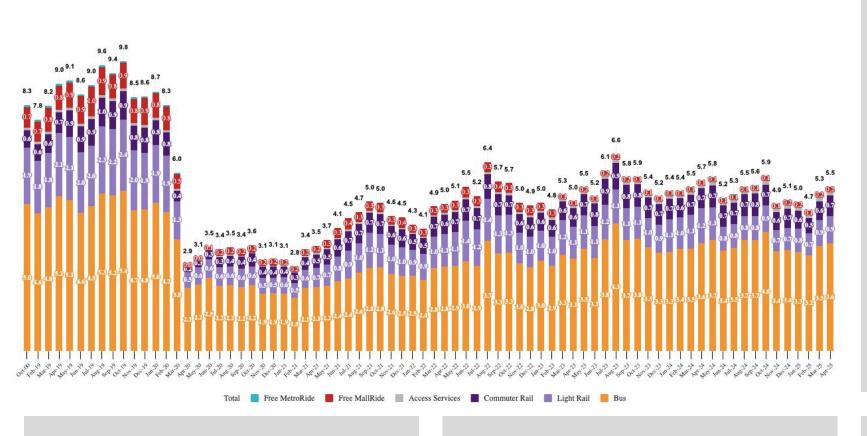




Ridership Analysis - Apr 2025







YoY % Growth*

Bus +0%

Light Rail -22%

Heavy Rail +0%

Total -4%

* Growth rates adjusted for equalized work week days on a year-over-year basis

Apr 2019 9.0m riders

Apr 2021 3.5m riders

Apr 2025 5.5m riders



PID Operator Shortage - Apr 2025





YoY Net Increase in Hiring*

Bus +89 Light Rail +12 **Total +101**

*YoY Increase (decrease) includes Full Time + Part Time operators presented net of attrition (voluntary & involuntary)

Bus

-1 Vacancies 953 vs. 952 Budget

Light Rail 41 Vacancies 176 vs. 217 Budget

Bus & Light Rail 40 Vacancies 1,129 vs. 1,169 Budget

2025 System Ridership Prediction





At this rate, it will take 738 years for ridership to recover to 2019 levels

Western Rail Coalition Update





The Western Rail Coalition presented to Leadville City Council on Tues Jun 17th

Connor Roth and Michael
Cowart came prepared, were
very favorably received!

Eagle River Rail Task Force is expanding, another convo. coming soon with the RR!



Colfax BRT Construction Update



Station arch structure was installed at Colfax & Downing on Mon Jun 9th





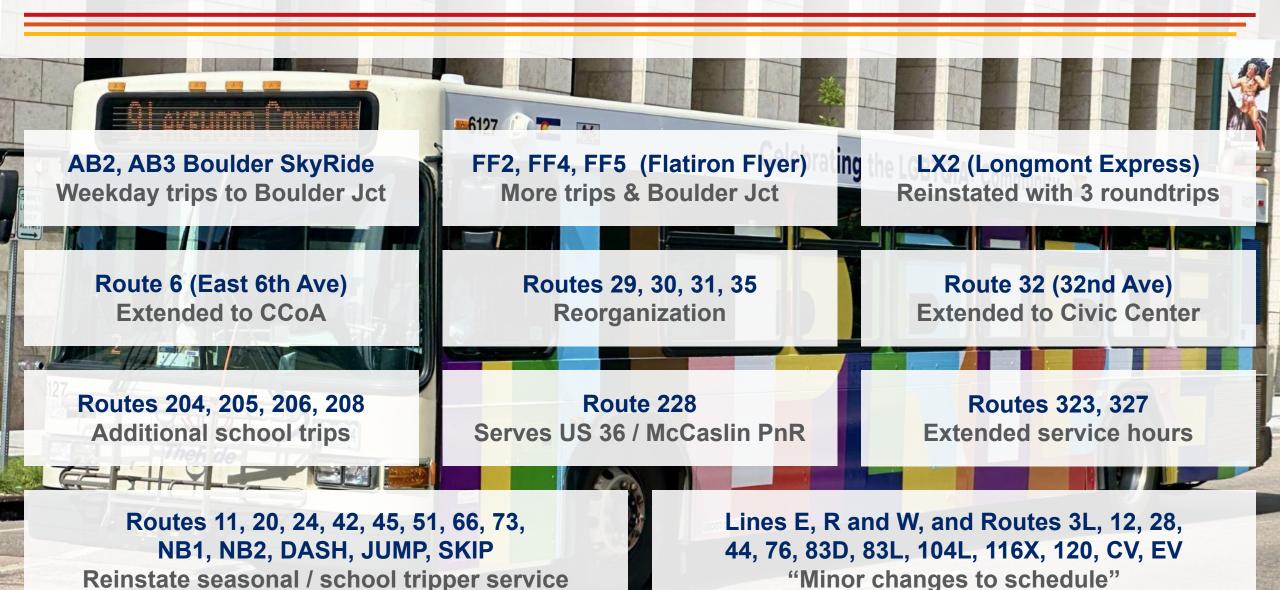


Next arch to be installed at Colfax & Pennsylvania on Tue Jun 24th



RID Aug 2025 Proposed Service Changes

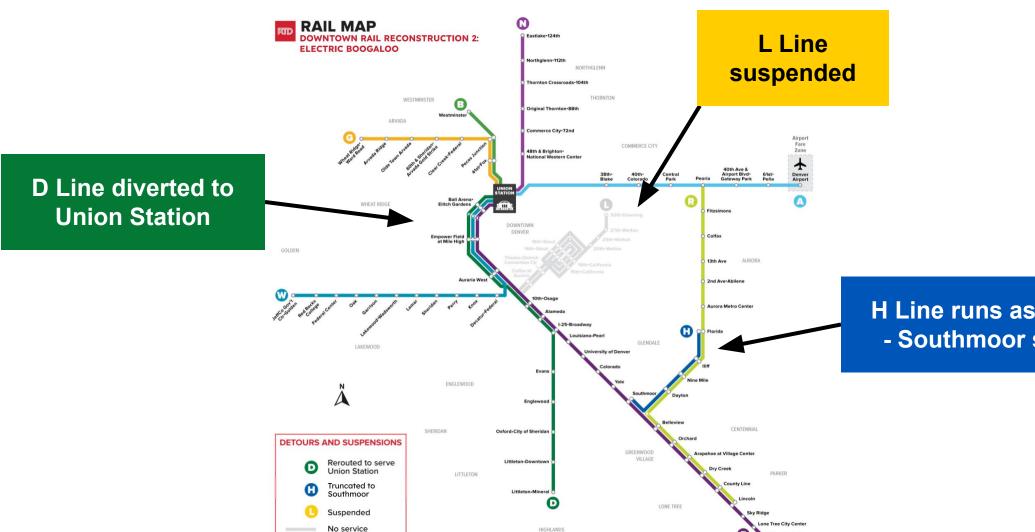






RID Aug 2025 Light Rail Operations



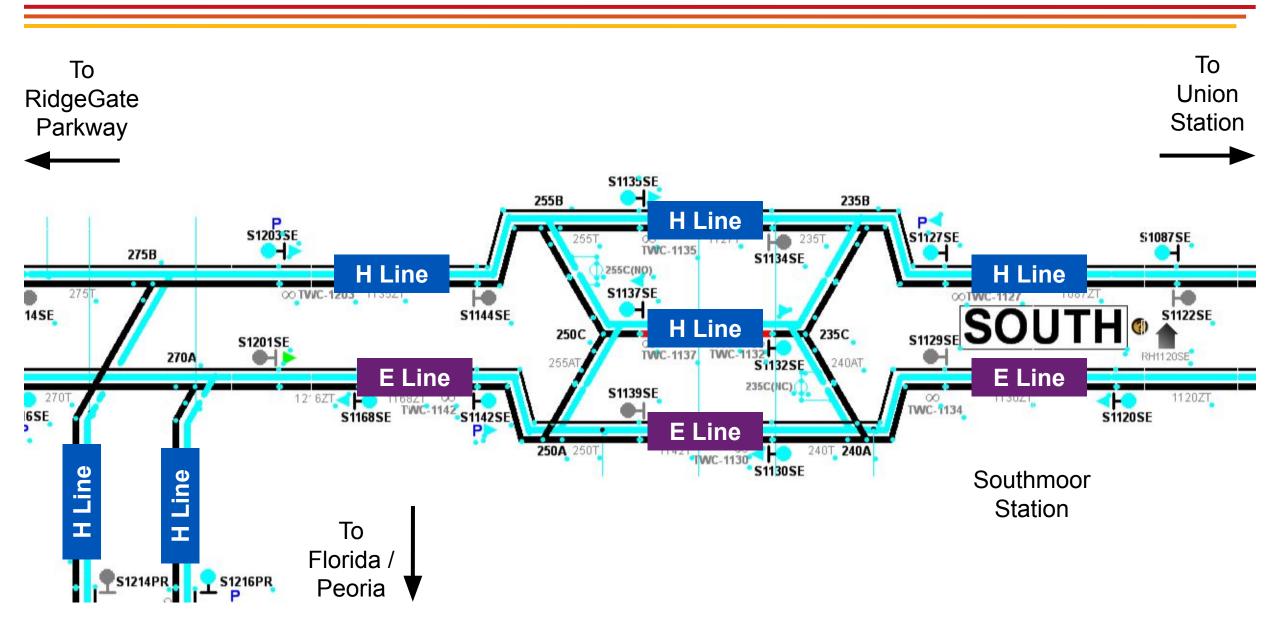


H Line runs as Florida - Southmoor shuttle



The H Line's Southmoor 'Turn-n-Burn'







Lamar Advertising Contract Nixing?





On Tuesday at 3pm the RTD Board will vote whether to cancel the Lamar Outdoor **Advertising Contract**



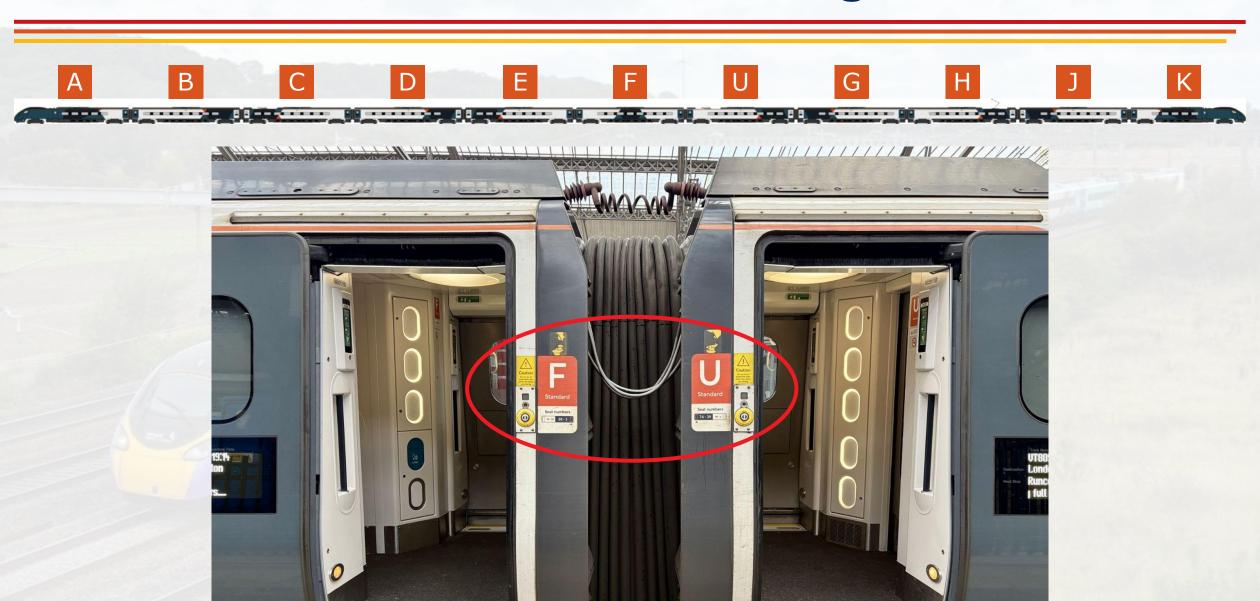
Contract covers billboards, inside and outside of vehicles, digital signs and universal advertising totems



Following a public solicitation, a replacement advertising contract is expected to be awarded

Avanti West Coast's Car Lettering









Board of Directors Meeting





Next board meeting 5:30pm Tue Jun 24th 1660 Blake St, Denver

Please come and give in-person public comment Meet outside at 5:15pm

Please speak about the **Downtown Rail Loop Reconstruction Contract**

Monthly Meetings







6pm on 3rd Thursday of the month

Drinks at **Spangalang Brewing after!**

Next meeting 6pm Thu Jul 17th

More Meetings...





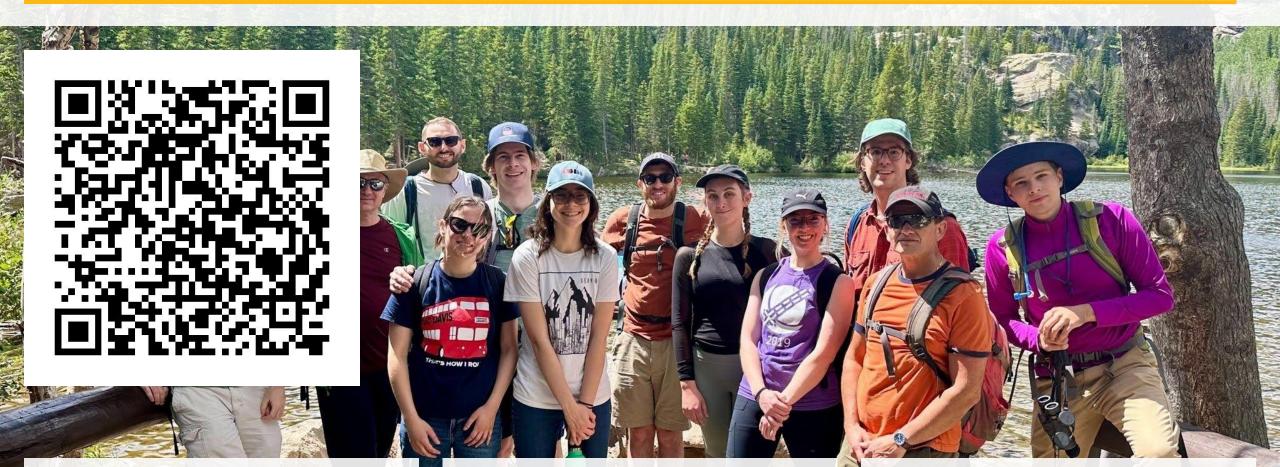


DENVER CITY COUNCIL

Front Range Passenger Rail Board of Directors Meeting 9am Fri Jun 27th INC Transportation Committee Meeting 6pm Thu Jul 10th Register for 30 minute public comment session 5pm Every Monday

Transit Oriented Hike - Rocky Mntn Nat'l Park





July 12, meet at Union Station **Underground Bus Terminal** Gate B4 at 7:45 AM

The trip will be GDT's second trip on Bustang to Rocky **Mountain National Park**

We will head back at 4:15 pm (arrive back at DUS ~7 pm)

The Fabulous GDT Pool Party





It's out with the old, and in with the new. Goodbye clouds of grey, hello skies of blue!

We're taking a dip in the pool to kick off the summer July 26

Meet here at Cadence on the 13th floor, there will be food, drinks, and plenty of sunbathing



Happy Juneteenth!



Juneteenth commemorates the final enforcement of the Emancipation Proclamation in Texas June 19, 1865 Though slavery effectively continued in certain forms for decades due to sharecropping and black codes

We will be getting drinks in Five Points at Spangalang Brewing to celebrate







Campaign Workshop

Campaign - Adopt the Downtown Bus Plan





2 years of collaboration, using ridership data, best practices and customer / planner input



Plan will grow ridership by reducing journey times and improving connectivity



Please fill in our survey!

We request that DOTI and RTD work together to adopt the Downtown Bus Plan

Campaign - Finish the L Line to 38th & Blake





L Line extension to 38th & Blake remains key unfinished part of FasTracks program



Extension would improve usefulness of the L Line, boost ridership and support Welton St



Please fill in our survey!

We request that RTD works with DOTI to finish the L Line extension to 38th & Blake Station

Campaign - NWSL Stadium Bridge





Existing south bridge adds 1/2 mile on to walk / roll from I-25 & Broadway Station to stadium



A new 'north' pedestrian bridge would allow a 'straight shot' access to the stadium



Please fill in our survey!

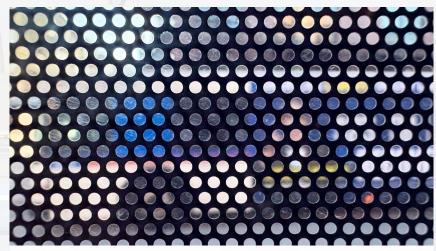
We request that Denver NWSL, CDOT, DOTI and RTD work together to fund and build the pedestrian bridge in time for the first game at the stadium in 2028

Campaign - RTD Advert Watch





Window wrap is not in line with a quality transit experience or a 'welcoming transit environment'



Clear windows are a big aid in helping riders identify their stop to get off at

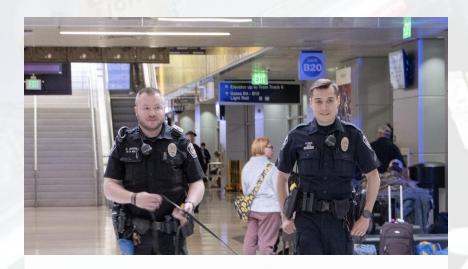


Please fill in our survey!

We request that RTD adopts a policy that prohibits advertising and promotional wrap from covering bus or train windows

Campaign - RTD On-board Security Presence





Police and security efforts appear to be mainly directed at Union Station and not on-board



Many transit agencies have ambassadors to provide a presence at stations & on-board



Please fill in our survey!

We request that RTD adopts a safety & security policy that enables police, security officers and staff to be seen on-board buses and trains

Campaign Workshop



First, pick a spokesperson for your group...



Dtn. Bus Plan



L Line Ext.



NWSL Bridge



Advert Wraps



Security

What three key messages should we focus on to convince people to support this campaign?

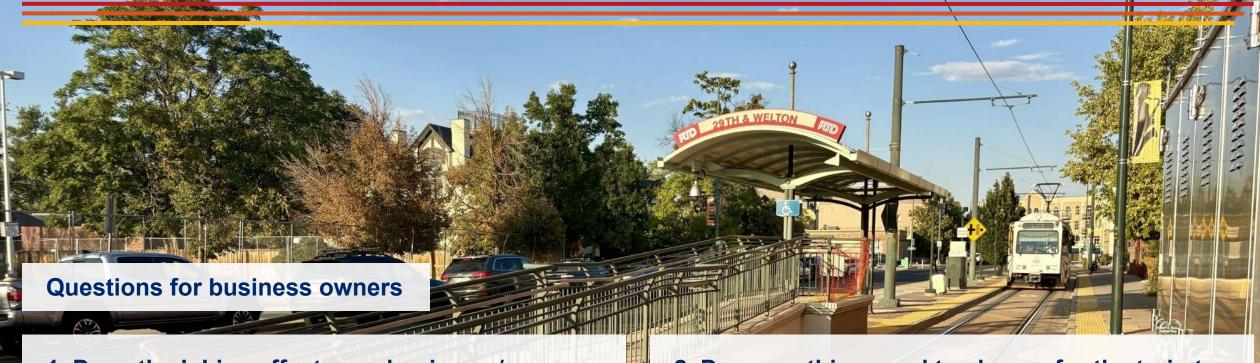
Should the campaign ask be changed?

Aside from RTD, which three entities should be approached to support this campaign?

How would you get people to take the survey?

Welton Rail Corridor Outreach





1. Does the L Line affect your business / community in any way? If so, how?

2. Does anything need to change for the train to bring greater value to the neighborhood?

3. Should the L Line still be extended north to meet the A Line at 38th & Blake as-promised in FasTracks?

4. Do you believe that the L Line running south beyond Downtown Denver (eg to I-25 & Broadway, Littleton, Nine Mile, or Lakewood) as it did pre-2018 would be an improvement?

